

CUSTOMER REQUEST

Please Stock U.S. Wild-Caught Shrimp

Date

Store name & location

Dear Store Manager and Seafood Team,

I'm a regular customer, and I would love to be able to buy U.S. wild-caught shrimp at your store. Most of the shrimp I see is imported. Here is why American wild-caught shrimp matters to me:

CHECK ALL THAT APPLY

☐

Better, natural flavor

Wild shrimp live on a natural ocean diet. Cooks prize their sweet, briny taste and firm, snappy bite.

☐

Naturally grown

Caught in the wild—no feed pellets, no pond treatments, and no need for banned antibiotics.

☐

Responsibly managed

U.S. shrimp are sustainably managed, and U.S. shrimpers set a global precedent for shrimp trawl bycatch reduction.

☐

Simple supply chains

From boat to store, U.S. shrimp are easy to trace, reducing the ethical risks associated with complex global supply chains.

☐

Closer to my plate

Shrimp from domestic waters have a shorter trip from boat to seafood case.

☐

Supports American jobs

Family boats, dockside processors, and coastal towns from Texas to the Carolinas depend on buyers who ask.

I WOULD LIKE TO SEE

☐

Counter-Fresh

☐

Frozen, raw shell-on

☐

Peeled & deveined

☐

Cooked

Thank you for listening to your customers — I'd be glad to buy it here as soon as it arrives.

Signature

Name

Email or phone (optional — notify me!)